



ActivityInfo

Harmonizing M&E within global decentralized organizations with ActivityInfo

Starting shortly, please wait!



Alex Bertram
Executive Director



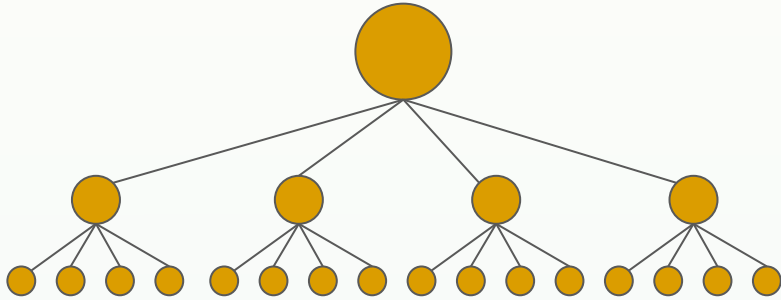
Brendan O'Neill
Commercial Director

Outline

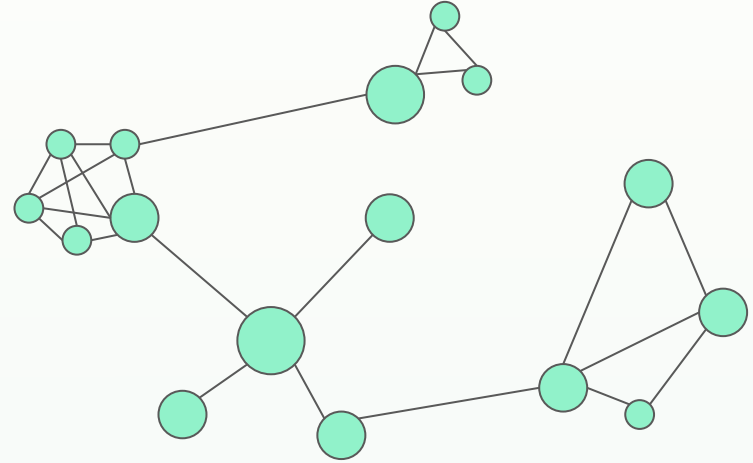
- Centralized vs decentralized organizations
- Nurturing networks
- Building consensus around success stories
- The capability maturity model (CMM)



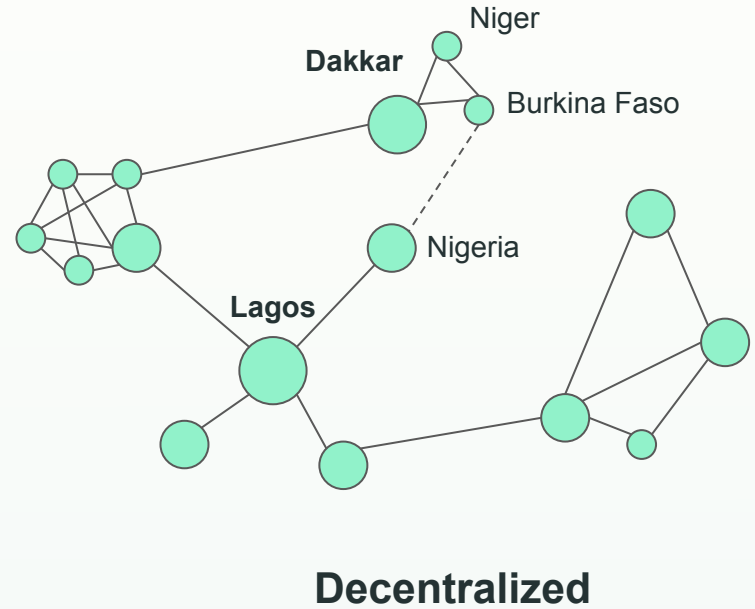
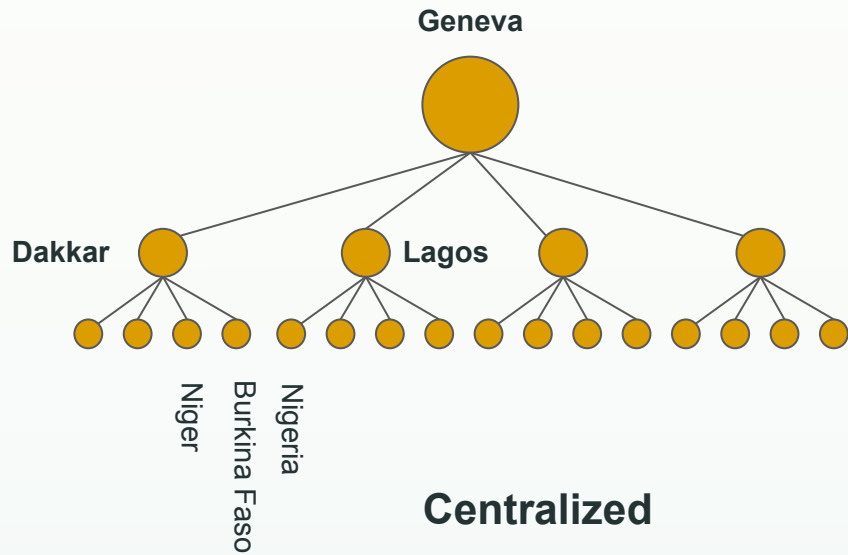
Centralized vs Decentralized



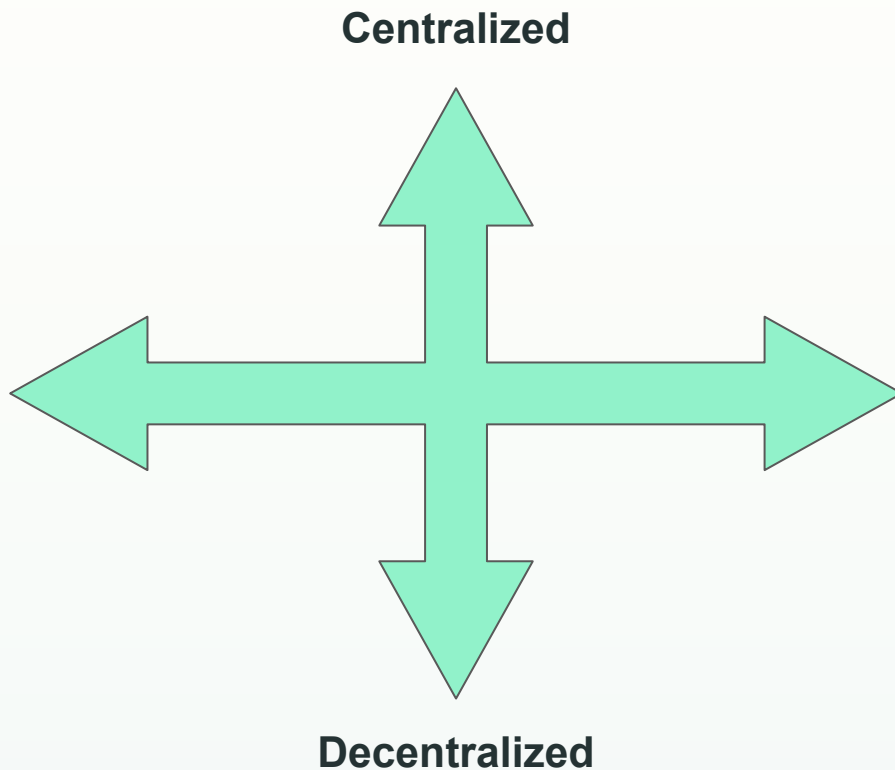
Centralized



Decentralized

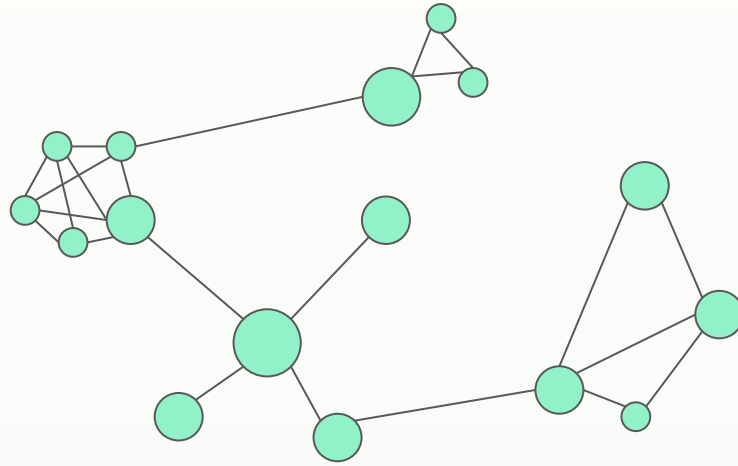


**Disjoint
Disconnected**

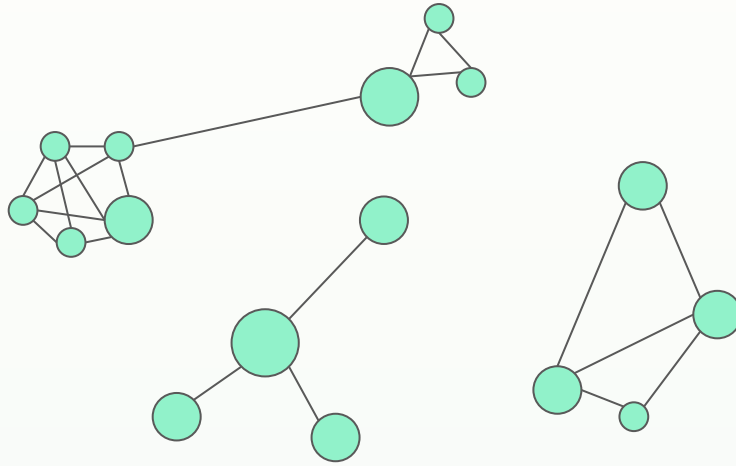


**Connected
Cohesive
Harmonized**

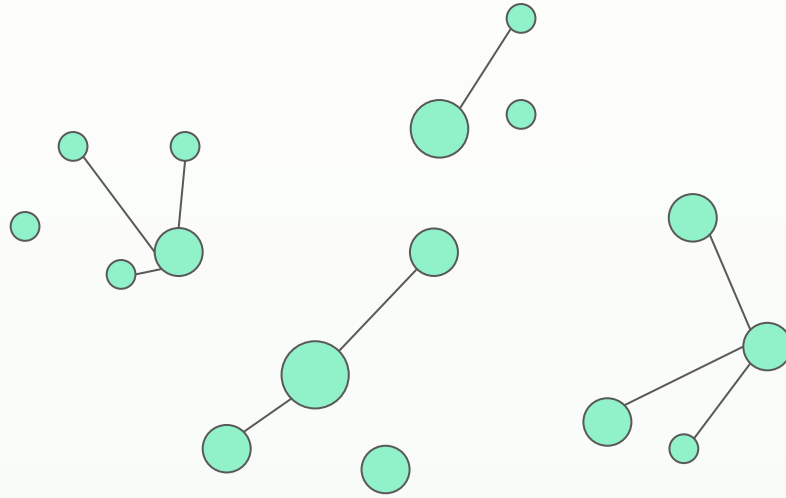
	Centralized	Decentralized
Conformity of action	Action of many guided by few, many doing and repeating the same task the same way to amplify output	Independent and varying decisions and actions, behavioral adaptation to changing circumstance
Information flow	Constrained, high-friction, protocol/ritual driven, formal, bottlenecks, designed	Open, free-flowing, need and curiosity driven, informal, parallel channels, self-organized
Agility	Slow, rigid	Fast, adaptive
Response to high environment complexity	Overwhelmed	Adaptive
Response to low environment complexity	Efficient	Non-optimal
Good fit for	Stable environment, repeatable processes, amplification	Dynamic and uncertain environment, adaptive processes, nuance



**Decentralized
but connected**



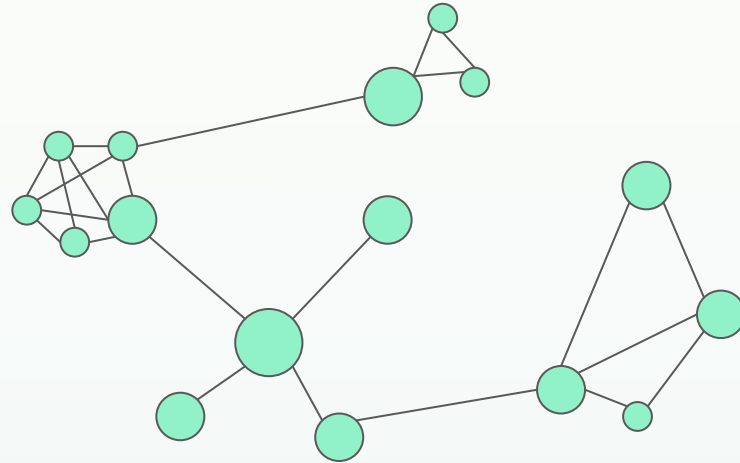
**Decentralized
but less... connected**



**Decentralized
& isolated**

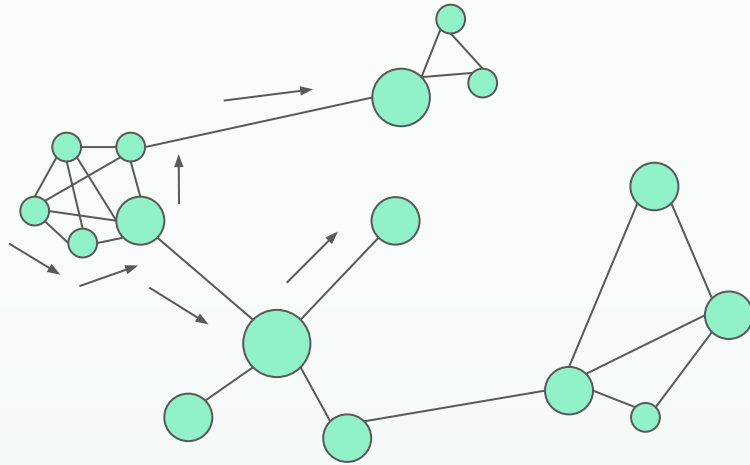
Why is harmonizing M&E important?

- Accountability for the organization
- Economies of scale
- Cross-context learning
- Efficient knowledge transfer

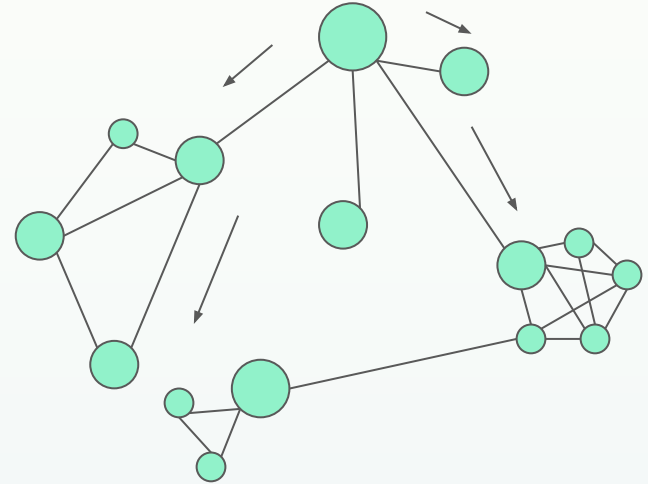



Two approaches we've seen work

Bottom-up
Project-level



Top-down
Strategic indicators



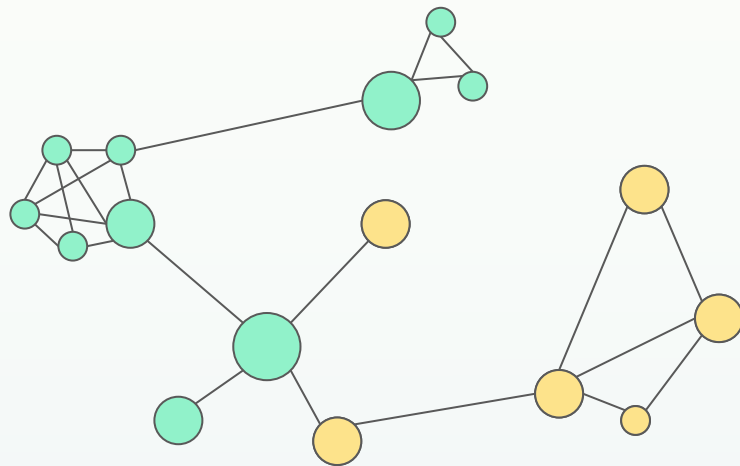


Pathway 1

Project-level M&E

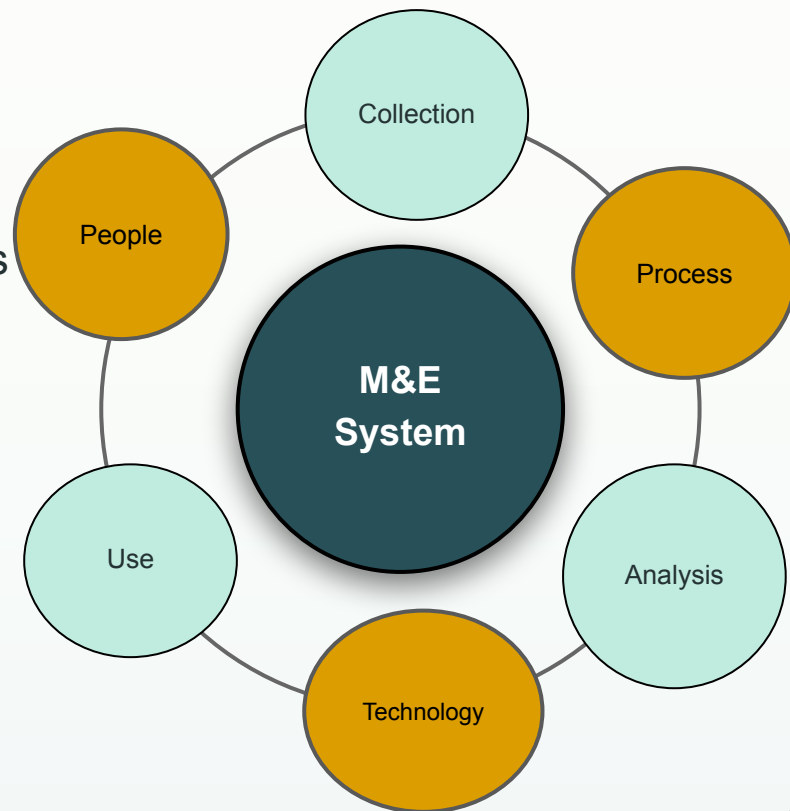
Focusing on primary data for M&E

- Clear guidelines and expectations for project M&E
- Ensure high-quality data at the project level
- Start standardizing on a common technology

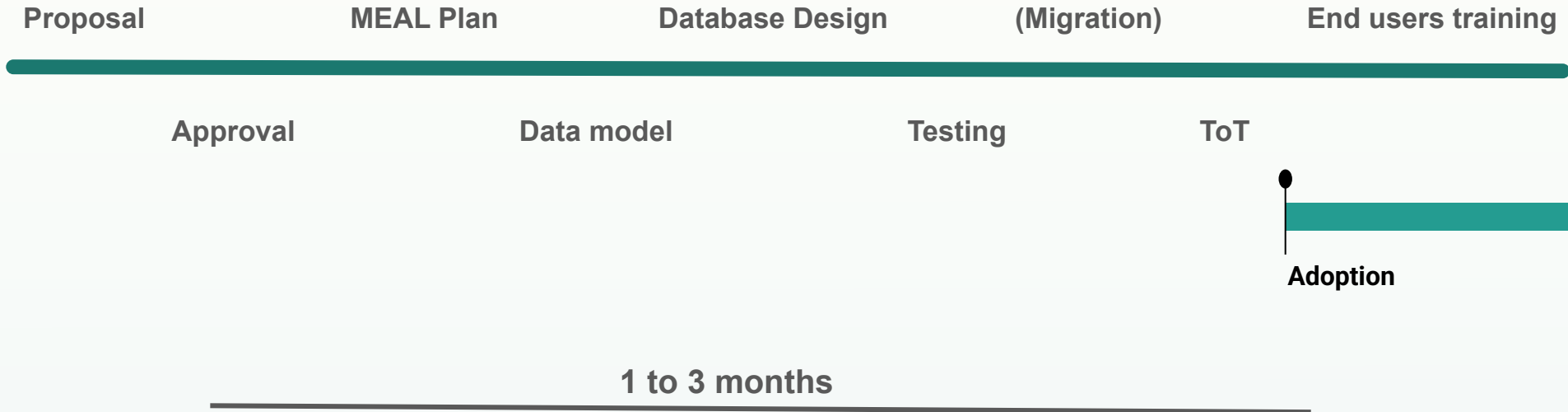


Elements of harmonized project-level M&E

- Standard resource requirements
 - Budgeting for M&E staff
 - Budgeting for M&E software
- M&E plan templates and minimum requirements
- Database templates for information systems
- Domain-specific training for M&E staff



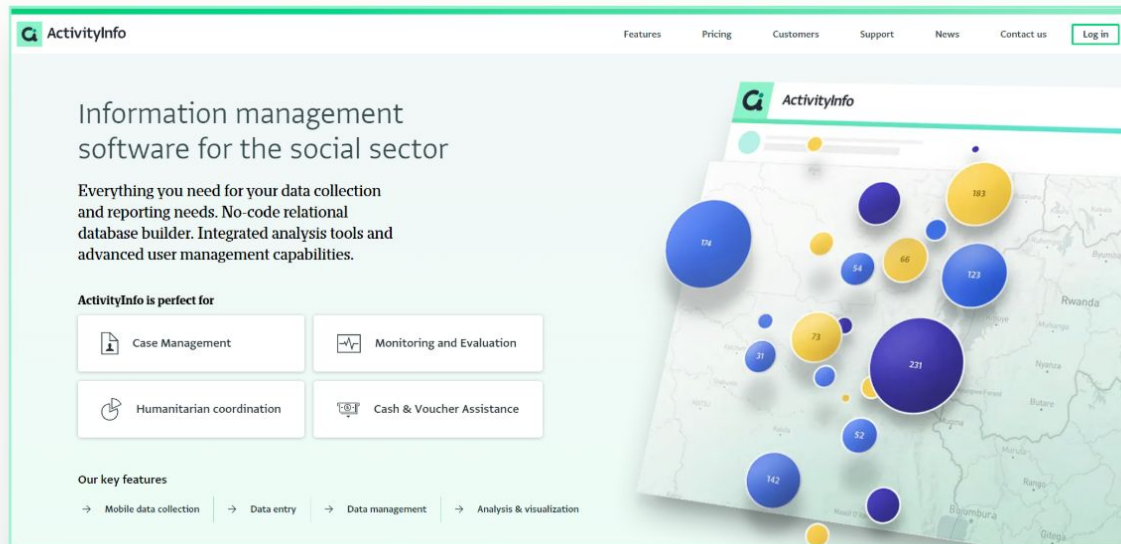
Standardized project level implementation



ActivityInfo

All in one information management software for humanitarian and development operations.

- Track activities, outcomes
- Beneficiary management
- Surveys
- Work offline/online



Digital-integrated system with ActivityInfo

ActivityInfo for the complete data lifecycle



ActivityInfo for Monitoring and Evaluation

Improved data collection, management, analysis, and dissemination



Data collection and entry



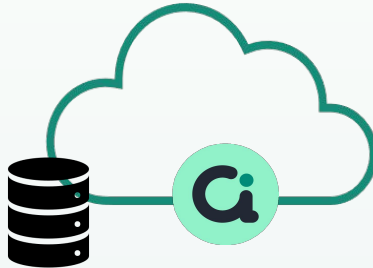
Validation and correction



Aggregation and analysis



Reporting and dissemination



ActivityInfo supports all types of data, including:

- Reports from project activities (monthly, quarterly, annually, etc)
- Monitoring information
- Financial reports
- Beneficiary registration or records of services delivered

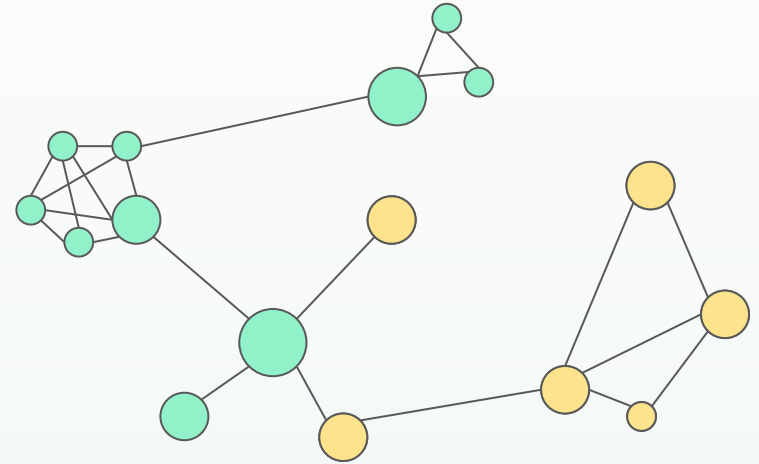


Best practices...

- Staff exchanges
- Regional workshops & training
- Share success stories in Communities of Practice

Growing the network

- Regional workshops
- Communities of practice
- Staff exchanges



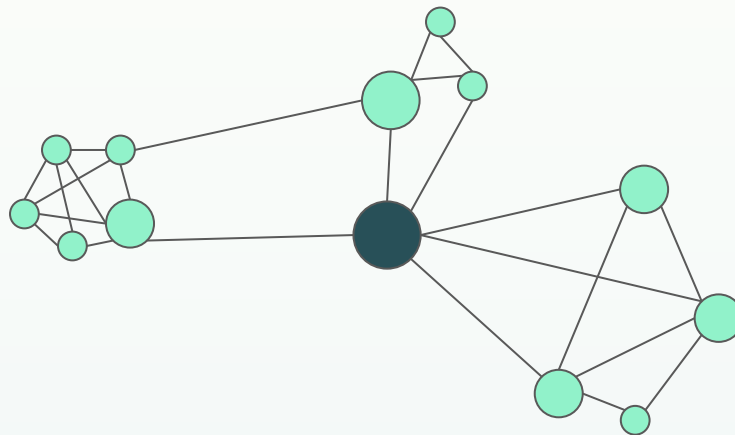


Pathway 2

Organization-level indicators

Using accountability to drive M&E harmonization

- Focus on key indicators from every project
- Harmonize global KPIs
- Phase in standards for information systems and M&E practices at the field level



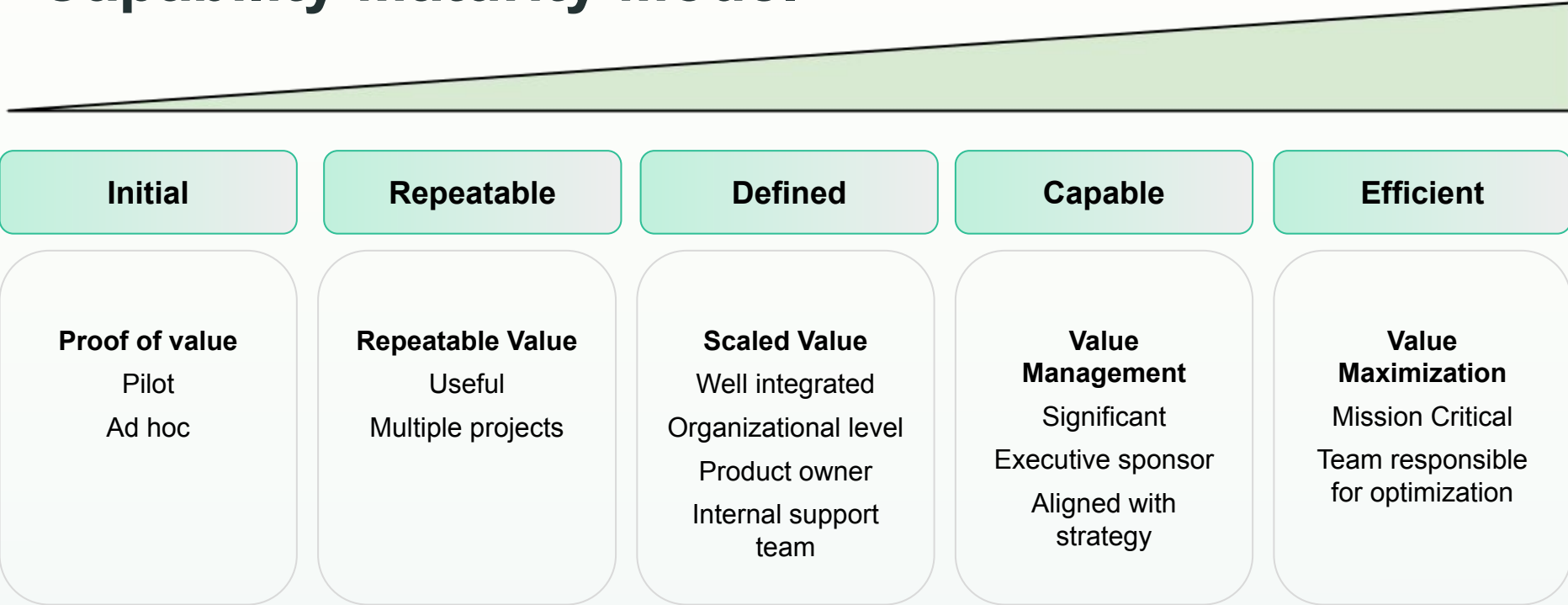
ActivityInfo Demo



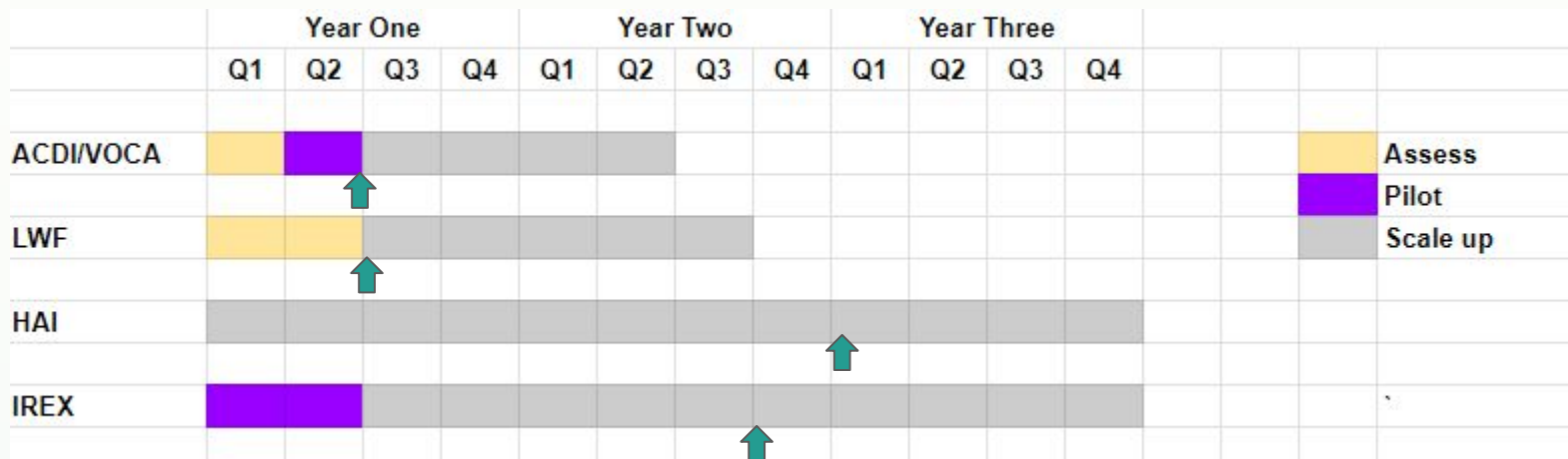


Capability Maturity Model

Capability Maturity Model



Benchmarking timelines





Questions?

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Top 5 data security risks
for M&E professionals and
what you can do about
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Top 5 data security risks
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Top 5 data security risks
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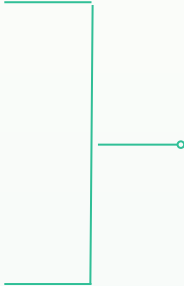
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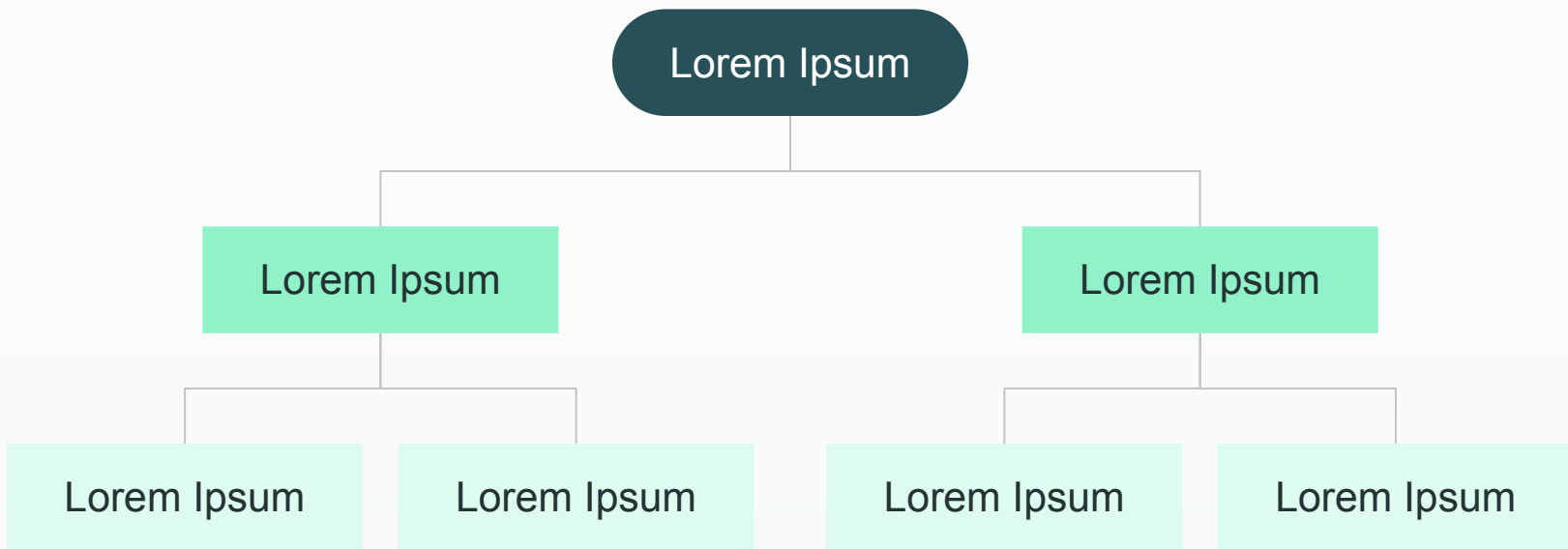
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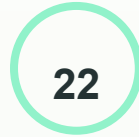
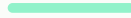
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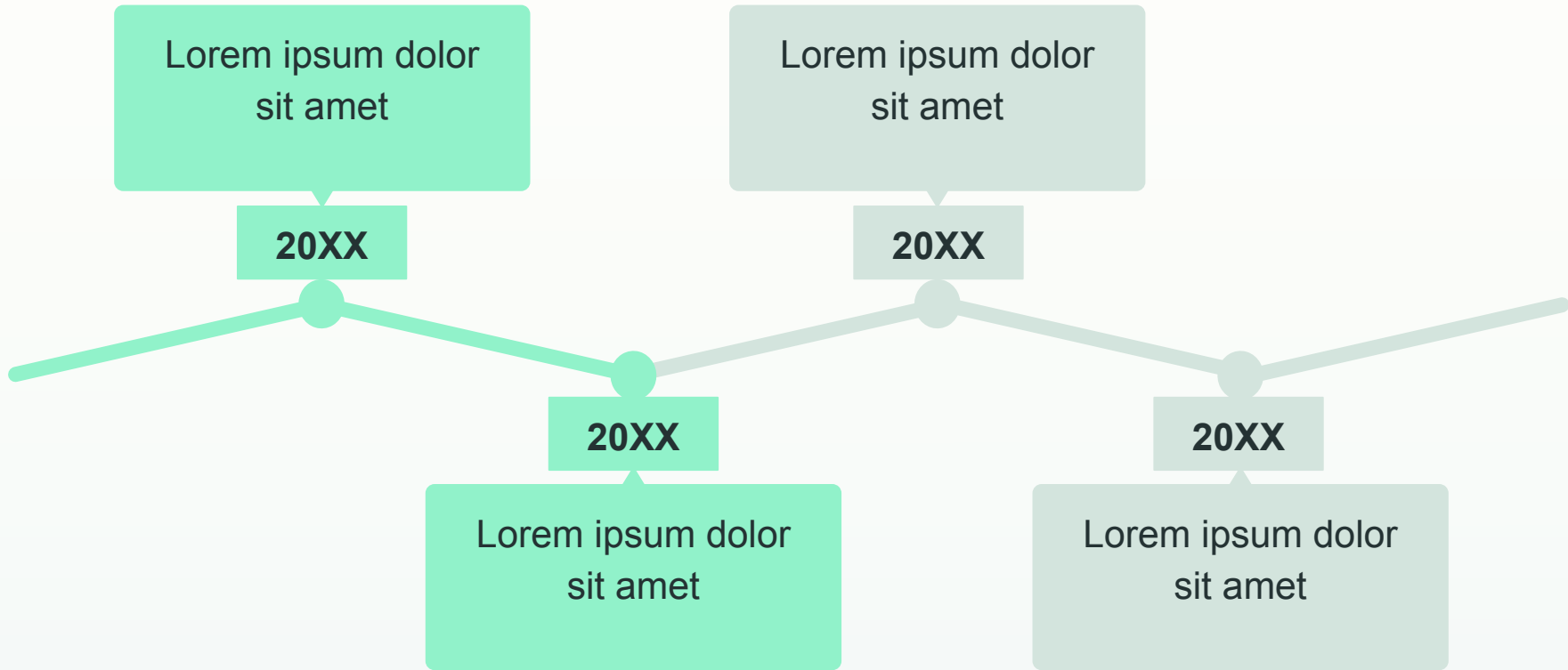
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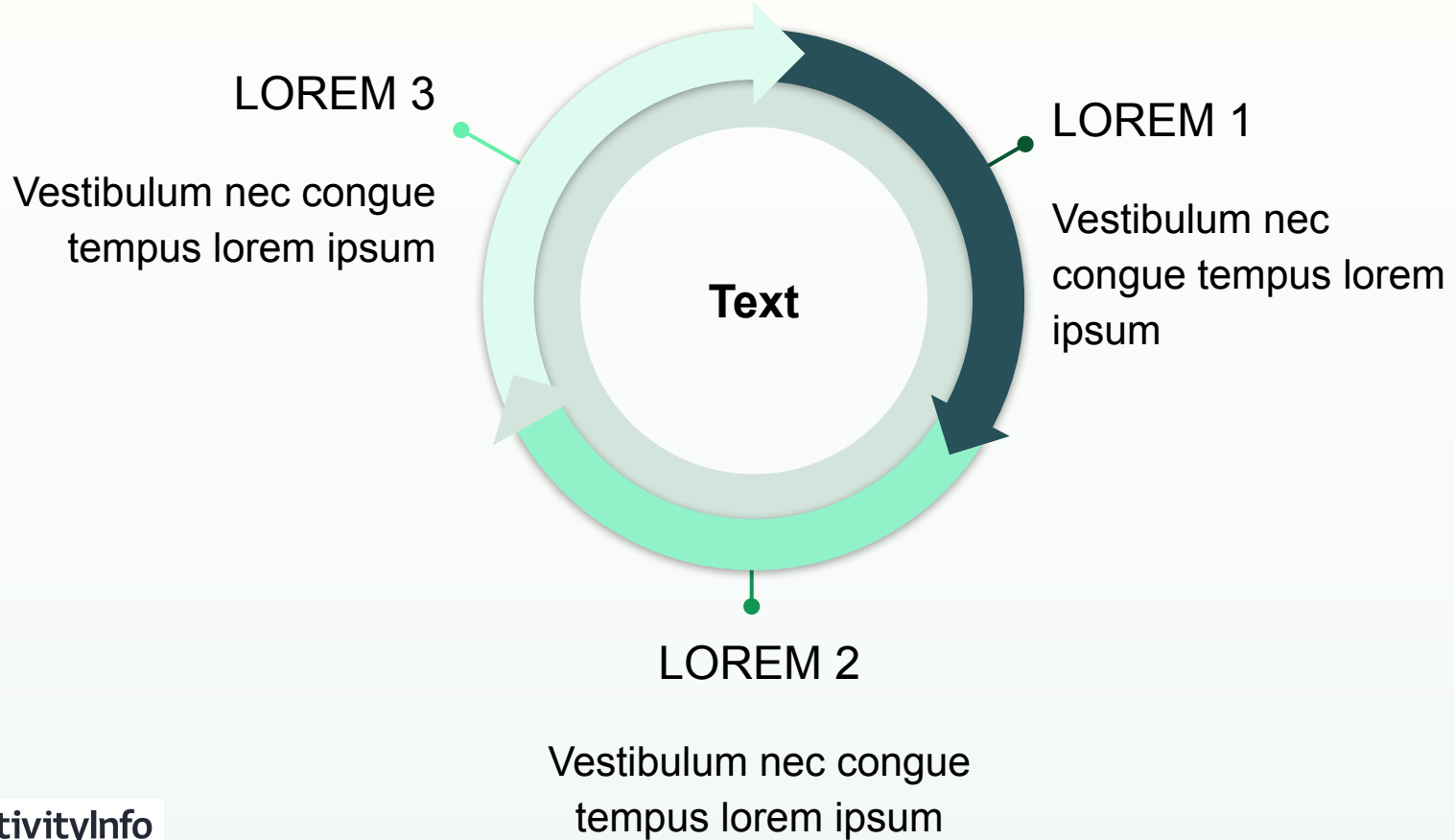
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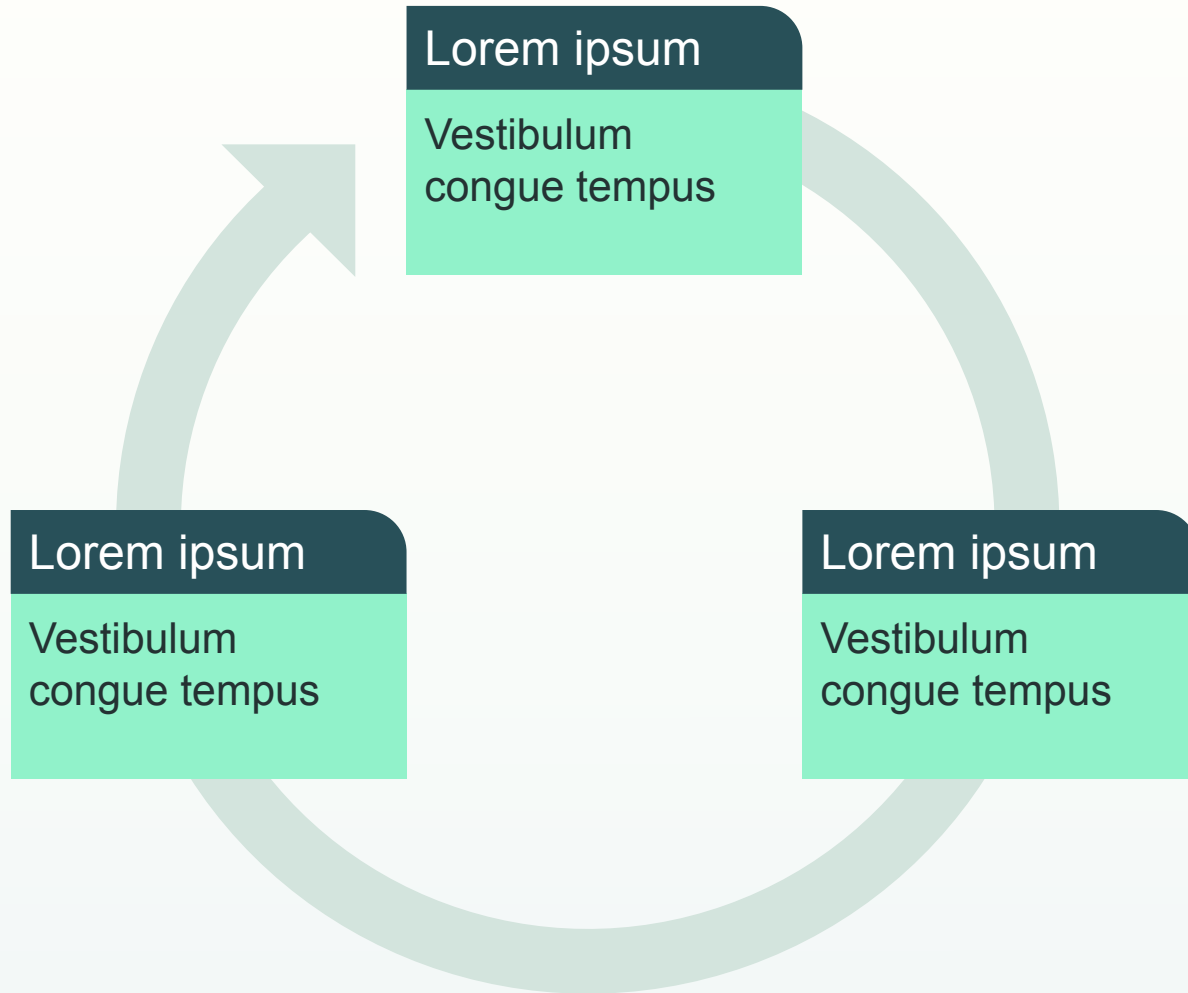
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Part 1	Part 2	Part 3	Part 4

Best practices for presentations

- Use the built in bullet points, don't use other versions to ensure all presentations are consistent.
- Avoid long text, prefer bullet points & illustrations
- Fonts: Font size should never be smaller than 14 pts to ensure visibility.
- Aesthetics: Do not use visuals and colours or colour combinations (background + text) that are not part of the template.
- Ensure high contrast between background and text, check with accessibility tools
- Do not use high motion images or flashing elements.
- Do not add distorted images. Hold Shift when resizing an image to maintain proportions.
- Ensure images are of high resolution. Never use blurry images.
- Ensure we are allowed to use an image that's been taken from another website, check for copyright and add credits when necessary.
- Tables must be added as tables and not as imported images in the slide.