ActivityInfo
Office Hours
On Calculated measures in ActivityInfo
Meet your instructors

Jeric Kison
Customer Success Director
BeDataDriven

Victoria Manya
Customer Education Specialist
BeDataDriven
Calculated Measures Webinar Series

1. Understanding formulas and Pivot Tables for Calculated measures in ActivityInfo  
   July 26

2. Discover the power of Calculated measures in ActivityInfo  
   Aug 2

3. Unleashing data insights - Office hour session on Calculated measures in ActivityInfo  
   Aug 9
Presentation outline

Overview

- Refresher on calculated measures
- Addressing FAQ on calculated measures in ActivityInfo
- Q&A
- Feedback
How familiar are you with the concept of calculated measures?

A. Very Familiar
B. Somewhat Familiar
C. Not Familiar
Confidence Level in Using Calculated Measures

How confident do you feel about using calculated measures in data analysis?

A. Very Confident
B. Somewhat Confident
C. Not Confident
Refresher on Calculated Measures

Tips

● Choose a form or use table functions, ensuring you include all relevant inputs for your calculated measure.

● Understand how data elements relate and contribute to your analysis.

● Remember that calculated measures extend beyond individual rows or fields, providing broader insights.

● Remember that basic formula understanding enhances effective use of calculated measures.

● Remember to Identify specific insights to guide your calculated measure design.
Frequently Asked Questions

Can I refer to existing pivot table reports in my calculated measure?

- **Short Answer:** No.
- **Workarounds:**
  - Refer **directly** to each form containing the data you would like to analyze
  - Use a **table function** to create the table you need
  - Export the data into a 3rd party system for further analysis
Can I use calculated measures in my forms?

- Short Answer: No.
- Options: Noted for future considerations
Can I refer to forms in other databases in my calculated measure?

- Yes, by explicitly including those in your data sources.
Frequently Asked Questions

Can I refer to fields in referenced forms in my calculated measure?

- **Short Answer**: Not directly.
- **Work Around**: You would need to pull that field into your current form using a Calculated Field.
Frequently Asked Questions

Suggested Features for Calculated Measures?

- Stay tuned for updates on new functions that we will release.
Q&A
Examples
Feedback