Starting shortly

Please wait!

ActivityInfo
for development assistance projects
Presentation outline

Overview

● What is ActivityInfo?
● Database design
● Demo
● Choosing ActivityInfo
● Questions
Introduction to ActivityInfo
What is ActivityInfo?

An end-to-end solution for data management

Data collection
Easily collect the data you need from anywhere

Data management
Organize your information according to your workflow

Data analysis
Generate actionable insights in real-time
Where is ActivityInfo used?

- Deployed in 70+ countries
- NGOs
- Governments
- United Nations: UNHCR, UNICEF

https://www.activityinfo.org/about/casestudies/index.html
Where does ActivityInfo fit in?

- Program design
- Finalize indicators
- Design database
- Train staff
A relational database helps you build a complete picture of your beneficiaries.
Database design

Set up forms and reports

Reference forms
- Geography
- Categories
- Macro statistics

Registry forms
- Individuals
- Farms
- Firms
- Loans

Trackers
- Activities
- Training
- Farm visits
- Communication

Surveys
- In depth sample
- Measure outcomes
From Theory of Change to database design for evidence-based decision making

THEORY OF CHANGE
RESULTS FRAMEWORK AND LOGFRAME INDICATORS
MEASUREMENT METHODS
HOW TO DEVELOP A MEAL PLAN

JOIN NOW

ELIZA AVGEROPOULOU
M&E Implementation Specialist
ActivityInfo
Demonstration
Promoting Pennsylvania Maple Syrup (PAMAS)
Key indicators - outputs

- Number of farms enrolled in program
- Number of individuals benefiting from assistance
- Number of individuals accessing agriculture-related financing as a result of project assistance
- Number of government staff including university employees and extension agents, trained on maple syrup production, processing and trade
Key indicators - outcomes

- Total yield per farm increases 20% among participants
- Yield per tap increases 10% among participants by end of program
Key indicators - impact

- Pennsylvania total yield grows by 20% compared to 2019 by end of program
- 200 new farms in Pennsylvania start tapping Maple Syrup by end of program
Let’s look at the actual software!
Choosing ActivityInfo
Onboarding journey

### Onboarding Phase

#### Kick-off
- **Week 0**
  - Key events
    - Kick-off Meeting
  - Customer tasks
    - Define goals
    - Approve onboarding plan
    - Identify Technical Contact
  - Support we provide
    - Development of tailored onboarding plan

#### Design
- **Week 1-4**
  - Key events
    - Configure your first database
    - Configure your first report
    - Define user roles
  - Customer tasks
    - General orientation on core functionalities
    - Working sessions to guide you through the configuration process
    - Technical support for complex configurations
    - Discovery interviews with key stakeholders
    - Access to extensive resource library

#### Launch
- **Week 5-8**
  - Key events
    - Internal Launch
  - Customer tasks
    - Migrate data from the previous system
    - Present the new database to staff
    - Conduct roll-out sessions for staff
  - Support we provide
    - Technical support for complex migrations
    - Working sessions to troubleshoot issues
    - Tailored training sessions
    - Guidance on managing internal roll-outs
    - Access to extensive resource library
    - Technical support for complex migrations
    - Working sessions to troubleshoot issues
    - Tailored training sessions
    - Guidance on managing internal roll-outs
    - Access to extensive resource library

#### Adoption
- **Week 9-12**
  - Key events
    - Close-out Meeting
  - Customer tasks
    - Begin using the new database
    - Monitor usage
  - Support we provide
    - Check-in sessions to address any challenges
    - Office Hours for general questions
    - Development of tailored onboarding plan

Making Information Management and M&E work at global level:
Insights from ACDI/VOCA and IREX

REGISTER NOW
FEB 22, 2023
16:00 CET
Questions